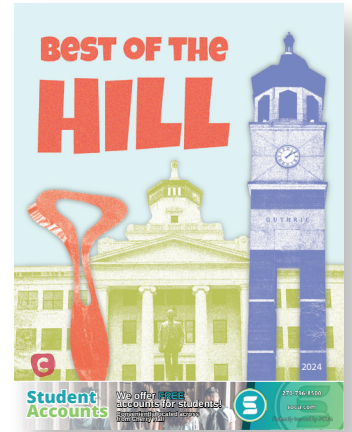


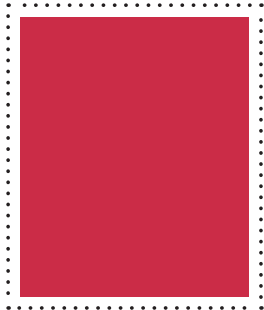
# BEST OF THE HILL



During the spring semester members of the WKU community vote for their favorite places in Bowling Green in a range of categories. Winners will be announced in the Best of the Hill special section that will be distributed beginning April 10 at the Best of the Hill festival.

### Full

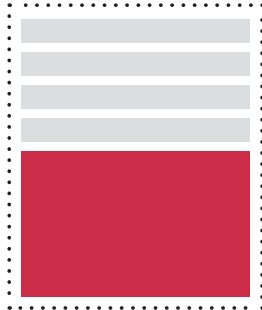
8.25" W x 10.75" H  
.125" bleed



**\$500**

### Half

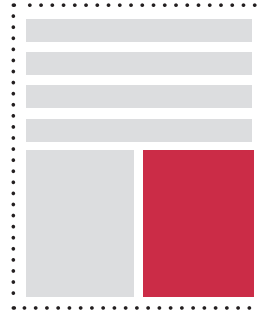
7.5" W x 4.875" H  
no bleed



**\$300**

### Quarter

3.689" W x 4.875" H  
no bleed



**\$225**

### Sponsored Content

Full page story;  
400-600 words  
and 1-2 photos

Blurb; 125-175  
word story and  
1 photo

**1 page: \$600**  
**Blurb: \$350**

### Premium

**Back Cover: \$600**  
**Inside Front: \$550**  
**Front Banner: \$300**

### Best of the Hill Festival

**April 16** 10 am - 2 pm  
Rain date April 17

**All advertising includes a table at the event.**

## Important Dates

**Sponsored Content Commitment:** March 27

**Ad Commitment:** March 31

**Artwork Deadline:** April 3

**Publication Date:** April 24

*All deadlines 4 p.m. Central Time on dates above*

For more information, or to  
reserve your space, contact:

270-745-6285

[herald.advertising@wku.edu](mailto:herald.advertising@wku.edu)



# BEST OF THE HILL FESTIVAL

