

BOWLING GREEN DINING GUIDE

The dining guide gives visitors and locals alike insight into every flavor Bowling Green has to offer. The directory lists the name and address of every restaurant in Warren County, but an advertisement will make your business stand out. The guide is produced in partnership with the Bowling Green Area Convention & Visitors Bureau. CVB partners receive reduced rates and a complimentary blurb. The guide will be available beginning in March in brochure racks and other points of interest, as well as major events that bring visitors to Bowling Green.



Sizes & Rates

Advertising Rates	Standard	CVB Partners
Blurb & Logo <i>30 words + website, phone number, & logo</i>	\$120	\$60
Half-page ad & Blurb <i>4" w x 4.5" h + .125" bleed</i>	\$425	\$350
Full-page ad & Blurb <i>4" w x 9" h + .125" bleed</i>	\$700	\$600
Inside front or inside back cover <i>Premium placement full size ad + blurb</i>	\$1,000	\$1,000
Double truck & Blurb <i>8" w x 9" h + .125" bleed</i>	\$1,800	\$1,800

Cover Sponsorship \$1,300

The cover sponsorship package includes:

- A photograph from your restaurant on the cover
- Your logo on the cover
- A full page ad inside the guide
- Blurb in restaurant listings
- A section of full-resolution images shot by our photographers

Important Dates

Ad Commitment: October 30

Artwork Deadline: November 18

Publication Date: March 2025

All deadlines 4 p.m. Central Time on dates above

For more information, or to reserve your space, contact:

📞 270-745-6285

✉️ herald.advertising@wku.edu

