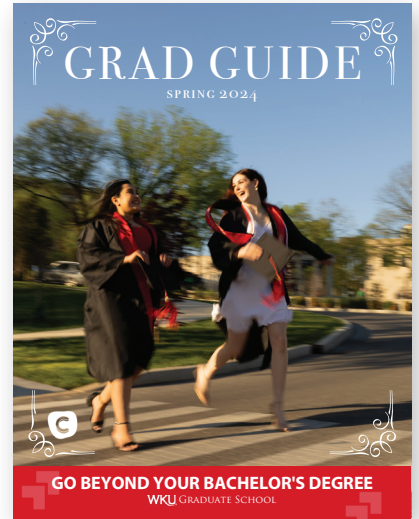


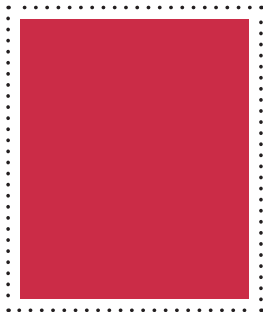
# GRADUATION GUIDE

Celebrate WKU graduates and share a message from your organization. The guide will be handed out at commencement ceremonies as visitors arrive on campus.



### Full

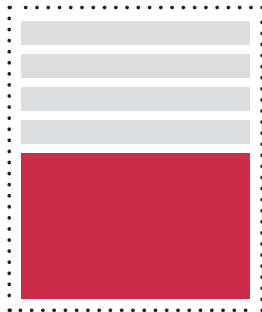
8.25" W x 10.75" H  
.125" bleed



**\$500**

### Half

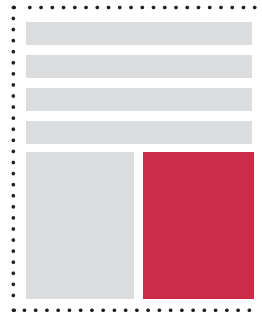
7.5" W x 4.875" H  
no bleed



**\$300**

### Quarter

3.689" W x 4.875" H  
no bleed



**\$225**

### Sponsored Content

1 page story;  
approximately  
400-600 words  
and 1-2 photos

2 page story;  
approximately  
500-700 words  
and 1-3 photos

**1 page: \$600**

**2 pages: \$1,100**

### Premium

**Back Cover: \$600**

**Inside Front: \$550**

**Front Banner: \$300**

## Important Dates

**Sponsored Content Commitment:** April 4

**Ad Commitment:** April 17

**Artwork Deadline:** April 23

**Publication Date:** May 8

*All deadlines 4 p.m. Central Time on dates above*

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