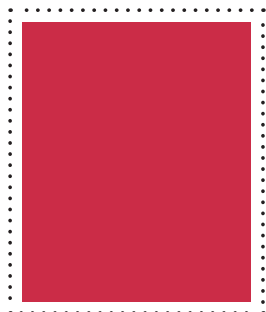


VIEW OF THE HILL

Distributed to all incoming WKU freshmen, View of the Hill highlights what new students can expect at WKU, including clubs and organizations, WKU traditions and the local businesses Bowling Green offers. The magazine is mailed to incoming students in mid July.

Full

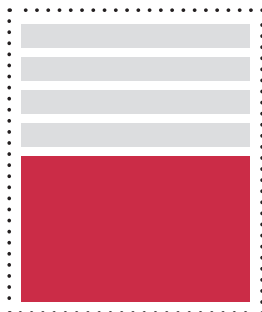
8.25" W x 10.75" H
.125" bleed



\$1,000

Half

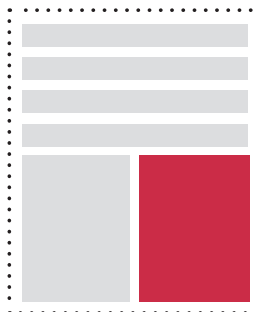
7.5" W x 4.875" H
no bleed



\$700

Quarter

3.689" W x 4.875" H
no bleed



\$400

Sponsored Content

Full page story;
400-600 word
story and
1-3 photos

1 page: \$1,200

Premium

Back Cover: \$1,300
Inside Front: \$1,200
Front Banner: \$600



Important Dates

Sponsored Content Commitment: April 21

Ad Commitment: May 30

Artwork Deadline: June 12

Publication: Mid July

All deadlines 4 p.m. Central Time on dates above

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