

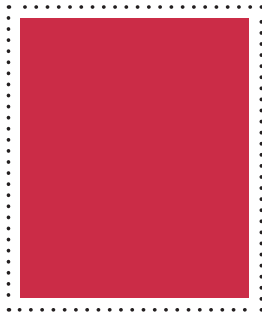
TALISMAN



The Talisman magazine is published each semester with in-depth journalism and stunning photography. Students eagerly await its arrival at the end of the semester, and many keep each issue of the premium magazine for several months or longer.

Full

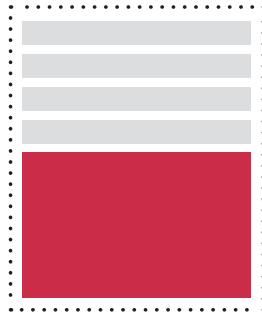
8.25" W x 10.75" H
.125" bleed



\$600

Half

7.5" W x 4.875" H
no bleed

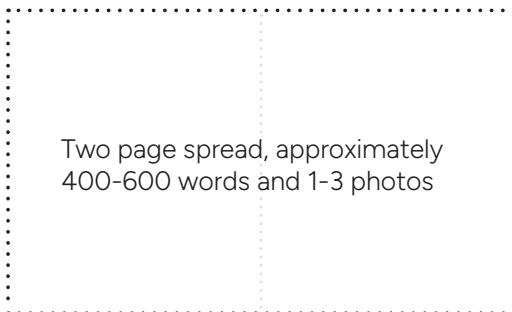


\$400

Premium

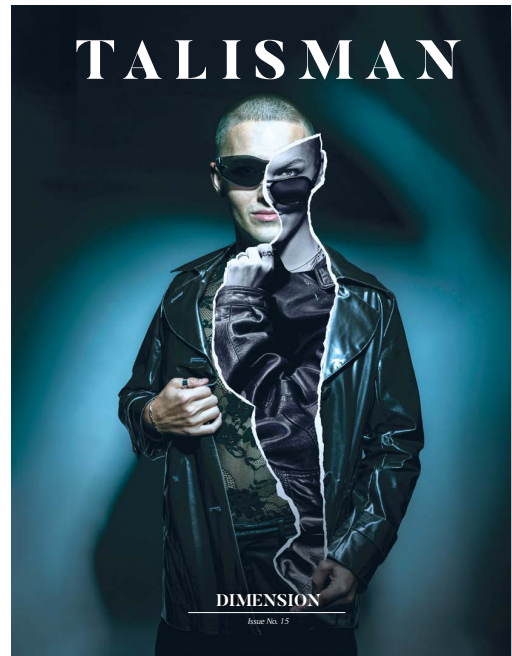
Back Cover: \$800
Inside Front: \$700

Sponsored Content



Two page spread, approximately
400-600 words and 1-3 photos

2 page spread: \$1,000



Important Dates

Issue 17

Sponsored Commitment: **October 14**

Ad Commitment: **October 14**

Artwork Deadline: **November 1**

Publication Date: **December 4**

Issue 18

Sponsored Commitment: **March 10**

Ad Commitment: **March 10**

Artwork Deadline: **March 28**

Publication Date: **April 30**

All deadlines 4 p.m. Central Time on dates above

For more information, or to reserve your space, contact:

📞 270-745-6285

✉️ herald.advertising@wku.edu



TALISMAN
MAGAZINE + WEBSITE