

2023

Bowling Green Dining Guide

The dining guide gives visitors and locals alike insight into every flavor Bowling Green has to offer. The directory lists the name and address of every restaurant in Warren County, but an advertisement will make your business stand out. The guide is produced in partnership with the Bowling Green Area Convention & Visitors Bureau. CVB partners receive reduced rates and a complimentary blurb.

Distribution

The guide will be available beginning in March in brochure racks and other points of interest, as well as major events that bring visitors to Bowling Green.

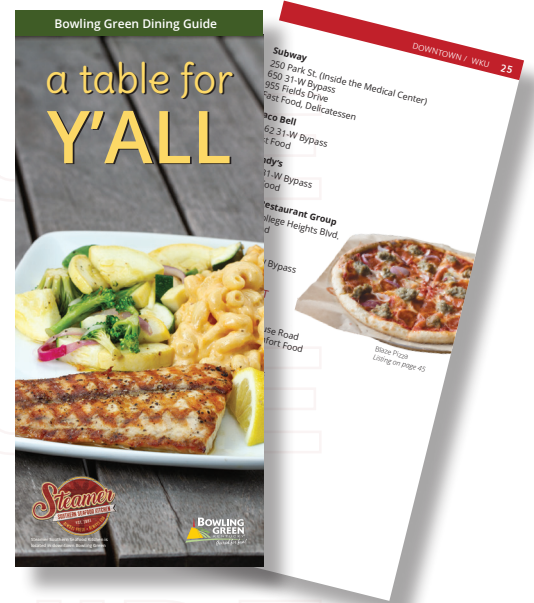
Cover Sponsorship \$1,200

The cover sponsorship package includes:

- A photograph from your restaurant on the cover
- Your logo on the cover
- A full page ad inside the guide
- Blurb in restaurant listings
- A section of full-resolution images shot by our photographers

Sizes & Rates

Advertising Rates	Standard	CVB Partners
Blurb & Logo <i>30 words + website, phone number, & logo</i>	\$100	\$50
Half-page ad & Blurb <i>4" w x 4.5" h + .125" bleed</i>	\$350	\$300
Full-page ad & Blurb <i>4" w x 9" h + .125" bleed</i>	\$575	\$475
Inside front or inside back cover <i>Premium placement full size ad + blurb</i>	\$800	\$800
Double truck & Blurb <i>8" w x 9" h + .125" bleed</i>	\$1,500	\$1,500



Deadlines

Ad Commitment
Oct. 21, 2022

Artwork Deadline
Nov. 10, 2022

For more information, or to reserve your space, contact:
270-745-6285 | herald.advertising@wku.edu

