

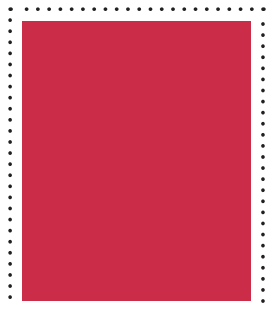
BEST OF THE HILL



During the spring semester members of the WKU community vote for their favorite places in Bowling Green in a range of categories. Winners will be announced in the Best of the Hill special section that will be distributed beginning April 10 at the Best of the Hill festival.

Full

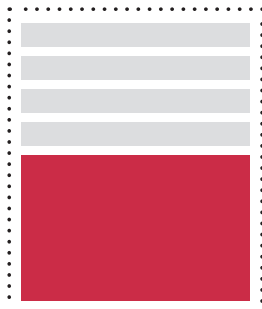
8.25" W x 10.75" H
.125" bleed



\$500

Half

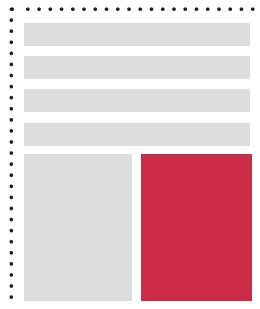
7.5" W x 4.875" H
no bleed



\$300

Quarter

3.689" W x 4.875" H
no bleed



\$225

Sponsored Content

Full page story;
400-600 words
and 1-2 photos

Blurb; 125-175
word story and
1 photo

1 page: \$600
Blurb: \$350

Premium

Back Cover: \$600
Inside Front: \$540
Front Banner: \$300

Best of the Hill Festival

April 8 10 am - 2 pm
Rain date April 10

All advertising includes a table at the event.

Important Dates

Sponsored Content Commitment: March 11

Ad Commitment: March 25

Artwork Deadline: March 28

Publication Date: April 8

All deadlines 4 p.m. Central Time on dates above

For more information, or to
reserve your space, contact:

270-745-6285

herald.advertising@wku.edu