

Best of the Hill Festival

April 10 | 10 am - 2 pm

The Best of the Hill Festival will take place outside in the heart of WKU's campus, Centennial Mall. You can interact with students, sharing giveaways, samples, promotional items, and other information.

All businesses that purchase advertising in the Best of the Hill special section will have the opportunity to have a table at the event with no additional charge.

In the event of inclement weather on April 10, the event will be rescheduled to April 12.

YOU COULD BE VOTED BEST IN BOWLING GREEN

During the spring semester members of the WKU community vote for their favorite places in Bowling Green in a range of categories. Winners will be announced in the Best of the Hill special section that will be distributed beginning April 10 at the Best of the Hill festival.

*Secure your spot at the
Best of the Hill event today!*

Advertising Options

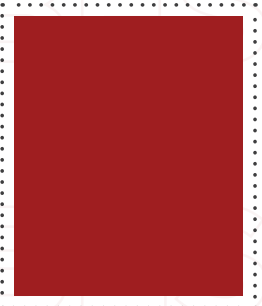
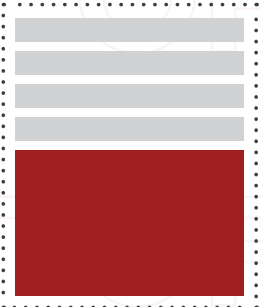
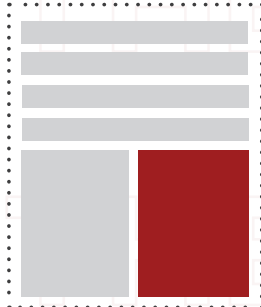
Display Ads

Create your own ad or have our designers create it for no additional charge.

Display Ad Schedule

Commitment Deadline: **March 27 at 4 p.m.**

Artwork Deadline: **April 4 at 4 p.m.**

Full	Half	Quarter
8.25" w x 10.25" h .125" bleed	7.5" w x 4.875" h no bleed	3.689" w x 4.875" h no bleed
		
\$500 Back Cover Inside Front	\$300	\$225

Sponsored Content

A writer and photographer will work with you to craft compelling content about your business.

Full page: **\$550**

A 400-600 word story on your business along with 1-3 photos.

Blurb: **\$300**

A 125-175 word story on your business along with one photo.

Sponsored Content Schedule

Commitment Deadline: **March 9 at 4 p.m.**