

BIG RED COUPON BOOK

Draw students into your business by pulling them in with a coupon in the Big Red Coupon Book. As students come back to Bowling Green for the start of the school year, you'll get in front of both new and returning Hilltoppers. Books will be distributed on campus beginning in late August.

Standard Coupon

5.25" W x 2" H
.125" bleed
Full color
Double-sided

\$250

Presenting Sponsor

One standard coupon
One premium placement coupon
Logo on front cover

\$1,000



Important Dates


Ad Commitment: July 24

Artwork Deadline: July 31

Publication: Late August

All deadlines 4 p.m. Central Time on dates above

For more information, or to
reserve your space, contact:

 270-745-6285

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 **Cherry Creative**