

# 2023

# Bowling Green Dining Guide

The dining guide gives visitors and locals alike insight into everything Bowling Green has to offer. The directory lists the name and address of every restaurant in Warren County, but a blurb or display ad will make your business stand out. The guide is produced in partnership with the Bowling Green Convention & Visitors Bureau. CVB partners receive reduced rates.

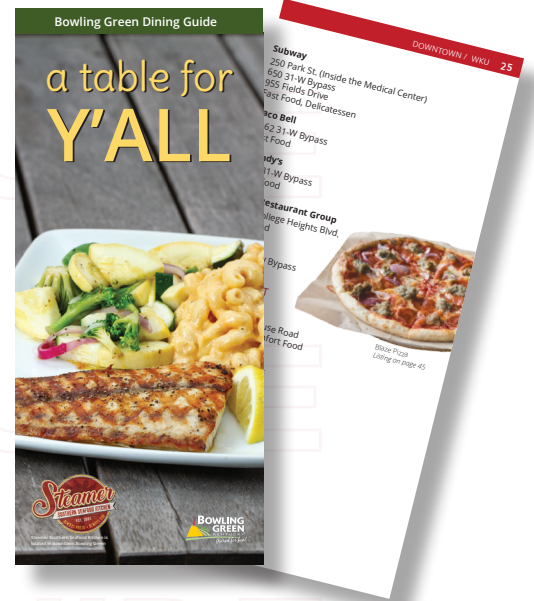
## Distribution

The guide will be available beginning in March in brochure racks and other points of interest, as well as special events bringing visitors to Bowling Green.

## Cover Sponsorship \$1,200

The cover sponsorship package includes:

- A photograph from your restaurant on the cover
- Your logo on the cover
- A full page ad inside the guide
- Blurb in restaurant listings
- A section of full-resolution images shot by our photographers



## Sizes & Rates

Advertising Rates	Standard	CVB Partners
Blurb & Logo <i>30 words + website, phone number, &amp; logo</i>	\$100	\$50
Half-page ad & Blurb <i>4" w x 4.5" h + .125" bleed</i>	\$350	\$300
Full-page ad & Blurb <i>4" w x 9" h + .125" bleed</i>	\$575	\$475
Inside front or back cover <i>Premium placement full size ad + blurb</i>	\$800	\$800
Double truck & Blurb <i>8" w x 9" h + .125" bleed</i>	\$1,500	\$1,500

## Deadlines

Ad Commitment  
**Oct. 12, 2022**

Artwork Deadline  
**Nov. 10, 2022**

For more information, or to reserve your space, contact:  
270-745-6285 | [herald.advertising@wku.edu](mailto:herald.advertising@wku.edu)

