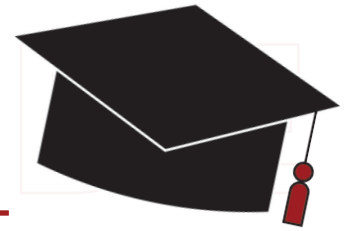


Fall 2022

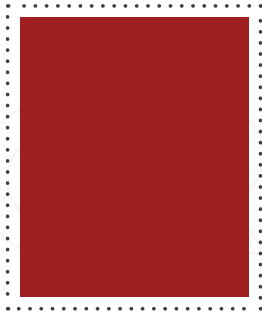
Graduation Guide



Celebrate WKU graduates and share a message from your organization.

Full

8.25" w x 10.75" h
.125" bleed

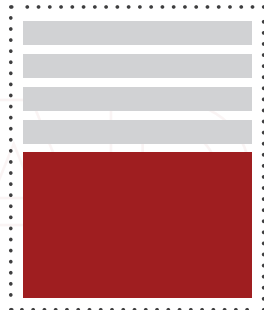


\$500

Back Cover \$600
Inside Front \$540

Half

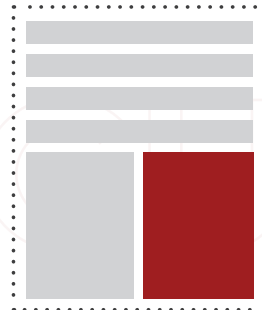
7.5" w x 4.875" h
no bleed



\$300

Quarter

3.689" w x 4.875" h
no bleed



\$225

Sponsored Content

Full page story;
approximately
400-600
words and 1-2
photographs

\$550

All print ads include a page on the WKU Graduate Gallery at www.WKUGrads.com

The printed graduation guide will be published Dec. 5 and distributed at on-campus commencement racks. The Graduate Gallery website will have spring 2023 graduates published beginning Dec. 5.

Important Dates

Artwork Deadline: **November 28**

Ad Commitment: **November 21**

Sponsored Content Commitment: **November 7**

Sponsored Content Commitment: **December 5**

270-745-6285

All deadlines 4 p.m. Central Time on dates above

herald.advertising@wku.edu