

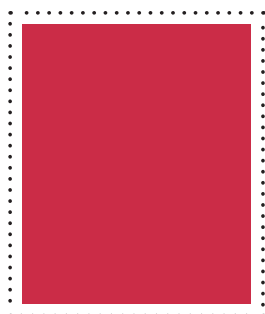
GRADUATION GUIDE

Celebrate WKU graduates and share a message from your organization. The guide will be handed out at commencement ceremonies as visitors arrive on campus.



Full

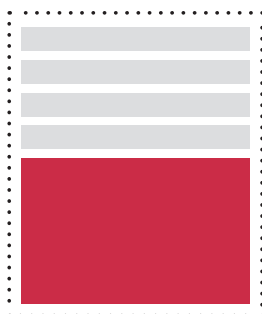
8.25" W x 10.75" H
.125" bleed



\$500

Half

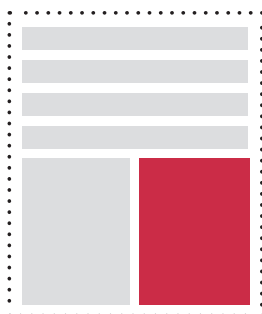
7.5" W x 4.875" H
no bleed



\$300

Quarter

3.689" W x 4.875" H
no bleed



\$225

Sponsored Content

1 page story;
approximately
400-600 words
and 1-2 photos

2 page story;
approximately
500-700 words
and 1-3 photos

1 page: \$600
2 pages: \$1,100

Premium

Back Cover: \$600
Inside Front: \$540
Front Banner: \$300

Important Dates

Sponsored Content Commitment: November 7

Ad Commitment: November 20

Artwork Deadline: November 27

Publication Date: December 8

All deadlines 4 p.m. Central Time on dates above

For more information, or to
reserve your space, contact:

📞 270-745-6285

✉️ herald.advertising@wku.edu



Cherry Creative