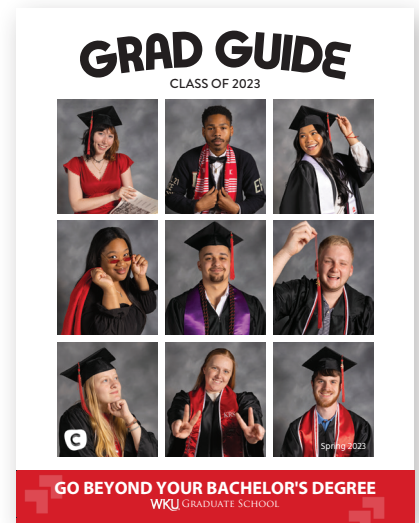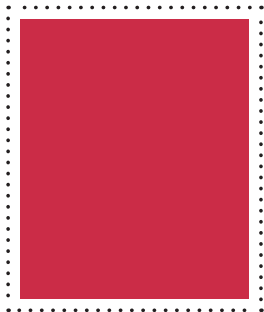# GRADUATION GUIDE

Celebrate WKU graduates and share a message from your organization. The guide will be handed out at commencement ceremonies as visitors arrive on campus.

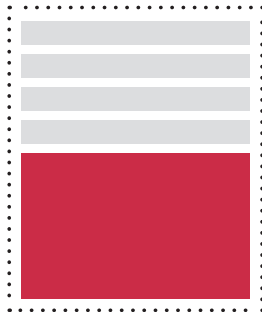GRAD GUIDE
CLASS OF 2023

GO BEYOND YOUR BACHELOR'S DEGREE
WKU Graduate School

Spring 2023

Full
8.25" W x 10.75" H
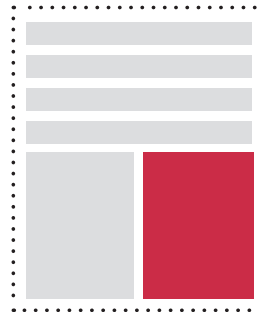.125" bleed

$500

Half
7.5" W x 4.875" H
no bleed

$300

Quarter
3.689" W x 4.875" H
no bleed

$225

Sponsored Content

1 page story; approximately 400-600 words and 1-2 photos

2 page story; approximately 500-700 words and 1-3 photos

1 page: $600
2 pages: $1,100

Premium
Back Cover: $600
Inside Front: $540
Front Banner: $300

Important Dates

Sponsored Content Commitment: April 2

Ad Commitment: April 15

Artwork Deadline: April 18

Publication Date: May 2

All deadlines 4 p.m. Central Time on dates above

For more information, or to reserve your space, contact:

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