

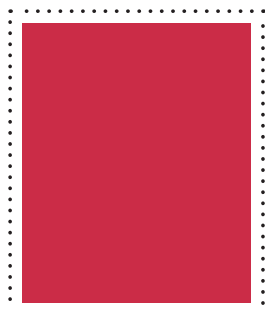
HOMECOMING GUIDE

Get your business in front of WKU alumni as they return to the Hill. The Homecoming guide will be distributed at special events throughout Homecoming week.



Full

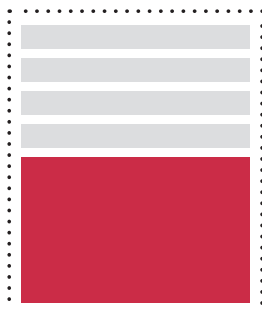
8.25" W x 10.75" H
.125" bleed



\$600

Half

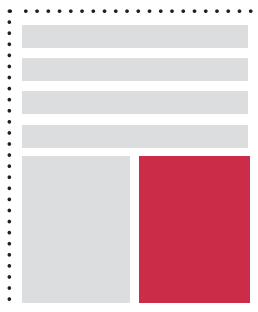
7.5" W x 4.875" H
no bleed



\$400

Quarter

3.689" W x 4.875" H
no bleed



\$250

Sponsored Content

Full page story;
approximately
400-600 words
and 1-2 photos

1 page: \$700

Premium

Back Cover: \$700
Inside Front: \$640
Front Banner: \$400

Important Dates

Sponsored Content Commitment: October 18

Ad Commitment: October 23

Artwork Deadline: October 26

Publication Date: November 6

All deadlines 4 p.m. Central Time on dates above

For more information, or to
reserve your space, contact:

📞 270-745-6285

✉ herald.advertising@wku.edu

College Heights Herald

HOMECOMING MAP

Highlight your business with a spot on the downtown map included in the Homecoming issue of the Herald. Distributed during the Homecoming parade, as well as at other events and distribution points during Homecoming week, the Homecoming Herald is a weekend guide for visitors who return to town and want to take advantage of all Bowling Green offers.

Map Placement \$100

Includes

- Placement on map
- 50 word blurb
- Logo placement



Example map from 2022

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 **Cherry Creative**

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