

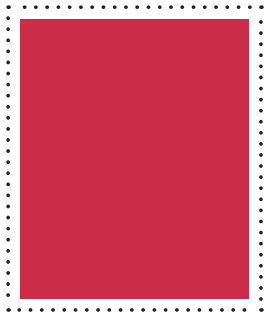
HOMECOMING GUIDE



Get your business in front of WKU alumni as they return to the Hill. The Homecoming guide will be distributed at special events throughout Homecoming week.

Full

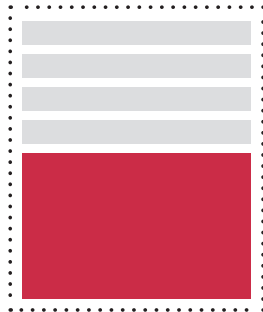
8.25" W x 10.75" H
.125" bleed



\$600

Half

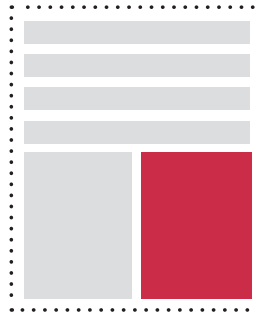
7.5" W x 4.875" H
no bleed



\$400

Quarter

3.689" W x 4.875" H
no bleed



\$250

Sponsored Content

Full page story;
approximately
400-600 words
and 1-2 photos

1 page: \$700

Premium

Back Cover: \$700
Inside Front: \$640
Front Banner: \$400

Important Dates

Sponsored Content Commitment: October 18


Ad Commitment: October 23

Artwork Deadline: October 26

Publication Date: November 6

All deadlines 4 p.m. Central Time on dates above

For more information, or to
reserve your space, contact:

 270-745-6285

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College Heights Herald