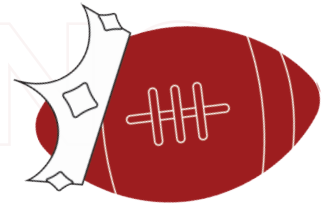


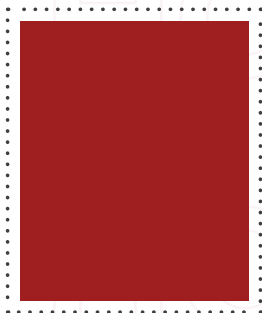
2022

# Homecoming Guide



Get your business in front of WKU alumni as they return to the Hill. The Homecoming guide will be distributed at special events throughout Homecoming week.

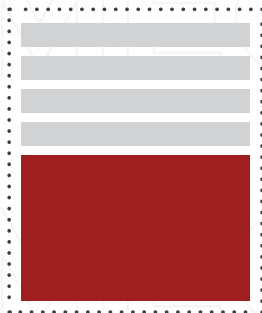
Full  
8.25" w x 10.75" h  
.125" bleed



**\$600**

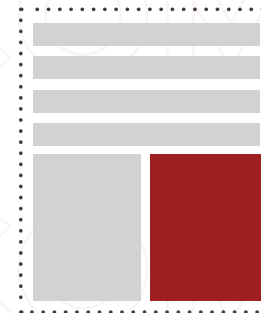
Back Cover  
Inside Front

Half  
7.5" w x 4.875" h  
no bleed



**\$400**

Quarter  
3.689" w x 4.875" h  
no bleed



**\$250**

Sponsored Content

Full page story;  
approximately  
400-600  
words and 1-2  
photographs

**\$700**

## Important Dates

Sponsored Commitment: **September 22**

Ad Commitment: **October 6**

Artwork Deadline: **October 11**

Publication Date: **October 24**

## Contact Us

✉ [herald.advertising@wku.edu](mailto:herald.advertising@wku.edu)

☎ 270-745-6285

*All deadlines 4 p.m. Central Time on dates above*