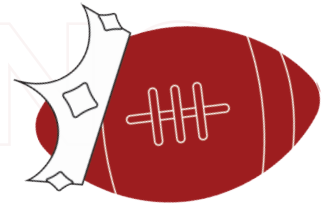


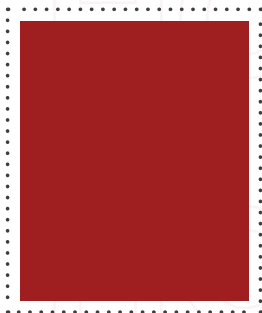
2023

Homecoming Guide



Get your business in front of WKU alumni as they return to the Hill. The Homecoming guide will be distributed at special events throughout Homecoming week.

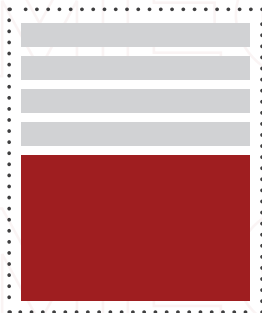
Full
8.25" w x 10.75" h
.125" bleed



\$600

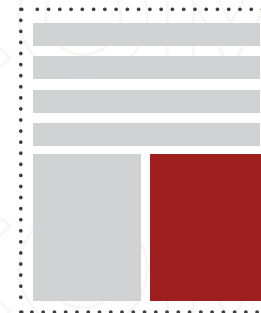
Back Cover
Inside Front

Half
7.5" w x 4.875" h
no bleed



\$400

Quarter
3.689" w x 4.875" h
no bleed



\$250

Sponsored Content

Full page story;
approximately
400-600
words and 1-2
photographs

\$700

Important Dates

Sponsored Commitment: **September 22**

Ad Commitment: **October 6**

Artwork Deadline: **October 11**

Publication Date: **October 24**

Contact Us

✉ herald.advertising@wku.edu

☎ 270-745-6285

All deadlines 4 p.m. Central Time on dates above