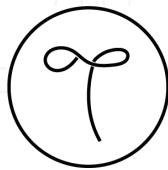


# Talisman



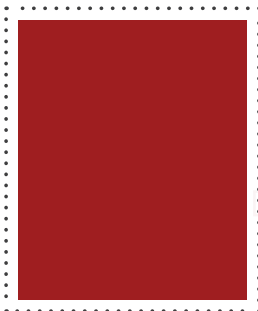
The Talisman magazine is published each semester with in-depth journalism and stunning photography. Students eagerly await its arrival at the end of the semester, and many keep each issue of the premium magazine for several months or longer.



## Magazine Rates

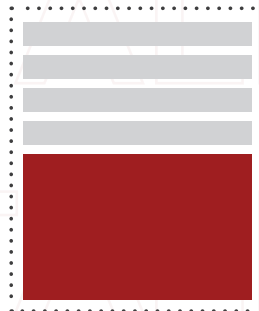
Full: **\$600**

8.25" w x 10.25" h  
.125" bleed



Half: **\$400**

8.25" w x 5.25" h  
.125" bleed



Back Cover: **\$800**

## Sponsored Content

**Print: \$1,000**

Two page spread, approximately 400-600 words and 1-3 photos.

## Important Dates

### Issue 13

Sponsored Commitment: **October 6**

Ad Commitment: **October 18**

Artwork Deadline: **November 2**

Publication Date: **November 29**

### Issue 14

Sponsored Commitment: **March 2**

Ad Commitment: **March 9**

Artwork Deadline: **March 29**

Publication Date: **April 25**

*All deadlines 4 p.m. Central Time*

For more information, or to reserve your space, contact:  
270-745-6285 | [herald.advertising@wku.edu](mailto:herald.advertising@wku.edu)



**TALISMAN**  
MAGAZINE + WEBSITE