# **THRIVE**

When it comes to health and wellness, students develop lifelong habits during their college years regarding food, fitness, healthcare and other aspects of their physical or mental wellbeing. During this formative period, the Thrive guide gives you an opportunity to introduce them to your business and what you offer.



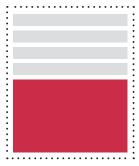
## Full 8.25" W x 10.75" H .125" bleed



\$500

#### Half

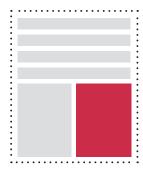
7.5" W x 4.875" H no bleed



\$300

#### Quarter

3.689" W x 4.875" H no bleed



\$225

#### **Sponsored** Content

1 page story; approximately 400-600 words and 1-2 photos 2 page story; approximately 500-700 words

and 1-3 photos 1 page: \$600

2 pages: \$1,100

#### **Premium**

Back Cover: \$600 Inside Front: \$540 Front Banner: \$300

#### For more information, or to reserve your space, contact:

**太 270-745-6285** 

herald.advertising@wku.edu

### **Important Dates**

**Sponsored Content Commitment:** October 4

Ad Commitment: October 16

Artwork Deadline: October 19

Publication Date: October 30

All deadlines 4 p.m. Central Time on dates above

