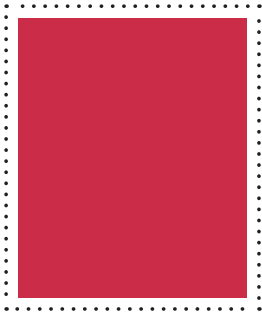


# VIEW OF THE HILL

Distributed to all incoming WKU freshmen, View of the Hill highlights what new students can expect at WKU, including clubs and organizations, WKU traditions and the local businesses Bowling Green offers. The magazine is mailed to incoming students in mid July.

## Full

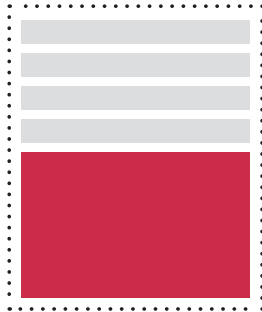
8.25" W x 10.75" H  
.125" bleed



**\$950**

## Half

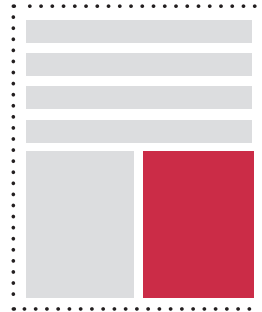
7.5" W x 4.875" H  
no bleed



**\$650**

## Quarter

3.689" W x 4.875" H  
no bleed



**\$375**

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Full page story;  
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story and  
1-3 photos

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## Important Dates

**Sponsored Content Commitment:** May 15


**Ad Commitment:** May 29

**Artwork Deadline:** June 13

**Publication:** Mid July

*All deadlines 4 p.m. Central Time on dates above*

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