



Sponsored Content Release

I hereby assign full copyright and grant permission to Cherry Creative, a division of Western Kentucky University Student Publications, to use my name, quotes, photographs and/or video footage taken of me on the date(s) below. I understand that the content will be included as part of a story being published on behalf of the sponsoring business listed below, and I grant permission for the content to be published in all future publications or ads produced by WKU Student Publications and disseminated in print, online or other mediums, on behalf of the aforementioned client, or in publications not created on behalf of a business.

I hereby waive any right to inspect or approve the finished product that may be used in conjunction with them now or in the future, whether that use is known to me, and I waive any right to royalties or other compensation arising from or related to the use of the image(s).

I hereby agree to release, defend and hold harmless Cherry Creative and WKU Student Publications and its agents or employees, including any firm publishing and/or distributing the finished product in whole or in part, whether on paper or via electronic media, from and against any claims, damages, or liability to any misuse, distortion, blurring, alteration, optical illusion or use in composite form, either intentionally or otherwise, that may occur or be produced in taking, processing, reduction or production of the finished product, its publication or distribution.

I am 18 years of age or older and I am competent to contract my own name. I have read this release before signing below, and I fully understand the contents, meaning and impact of this release. I understand that I am free to address any specific questions regarding this release prior to signing, and I agree that my failure to do so will be interpreted as a free and knowledgeable acceptance of the terms of this release. A photocopy of this consent form shall be considered as valid as the original.

Date(s) of interview and/or photo/video shoot

Sponsoring business

Subject's name (print clearly)

Subject's signature

Signature of guardian if under 18 years of age

Signature date