

# Best of the Hill Festival

March 23 | 10 am to 2 pm

The Best of the Hill Festival will take place outside in the heart of WKU's campus, Centennial Mall. Ensure you're voted the best in Bowling Green by having a table at the event. You can interact with students, sharing giveaways, samples, promotional items, and other information.

All businesses that purchase advertising in the Best of the Hill special section will have the opportunity to have a table at the event with no additional charge.

*In the event of inclement weather, the event will be rescheduled to March 30.*

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## YOU COULD BE VOTED BEST IN BOWLING GREEN

During the spring semester members of the WKU community vote for their favorite places in Bowling Green in a range of categories. Winners will be announced in the Best of the Hill special section April 12.

*Secure your spot at the Best  
of the Hill event today!*

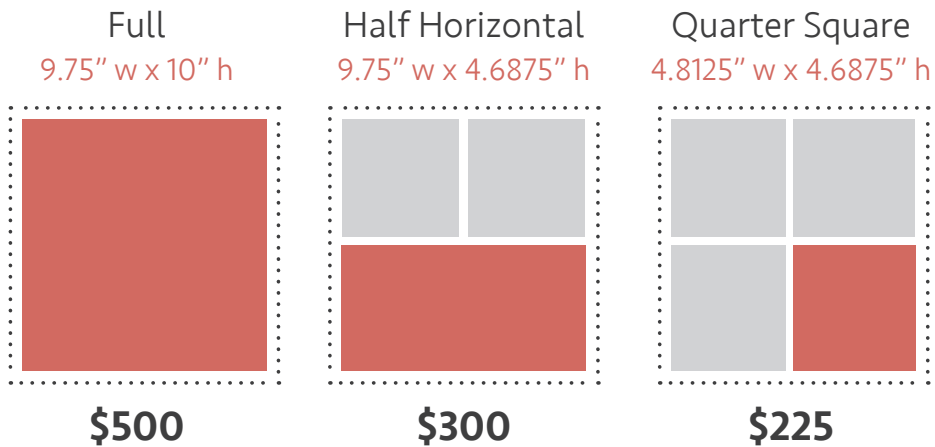
## Display Ads

Create your own ad or have our designers create it for no additional charge.

### Display Ad Schedule

Commitment Deadline: **March 30 at 4 pm**

Artwork Deadline: **April 4 at 4 pm**



## Sponsored Content

A writer and photographer will work with you to craft compelling content about your business.

### Full page: **\$550**

A 400-600 word story on your business along with 1-3 photos.

### Blurb: **\$300**

A 125-175 word story on your business along with one photo.

### Sponsored Content Schedule

Commitment Deadline: **March 17 at 4 p.m.**

Writer/photographer will contact you: **By March 22**

You'll receive first draft to proof: **By March 30**

Feedback due on first draft: **March 31 at 4 p.m.**

You'll receive a final PDF proof: **By April 5**

Feedback due on final proof: **April 5 at 4 p.m.**