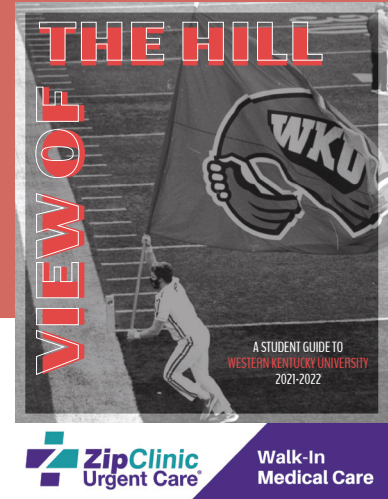


# View of the Hill View of the Hill View of the Hill

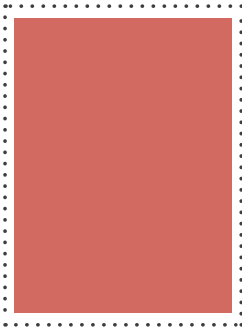
Distributed to all incoming WKU freshmen, View of the Hill highlights what new students can expect at WKU, including clubs and organizations, WKU traditions and the local businesses Bowling Green offers. The magazine is mailed to incoming students in mid July.



## Display Ads

Create your own ad, or have our designers create it for no additional charge.

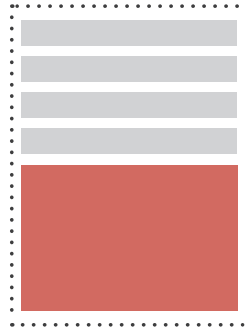
Full



**\$875**

8.125" w x 10.875" h  
w/ bleed: 8.375" w x 11.125" h

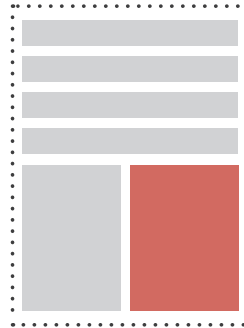
Half Horizontal



**\$600**

7.625" w x 4.875" h  
no bleed

Quarter Square



**\$350**

3.75" w x 4.875" h  
no bleed

Ad Deadline

**May 26**

Artwork Due

**June 9**

## Sponsored Content

A writer and photographer from Cherry Creative will work with you to craft compelling content about your business.

**Full Page: \$1,000**

Approximately 400-600 words and 1-2 photographs.



For more information, or to reserve your space, contact:  
270-745-6285 | herald.advertising@wku.edu

 **Cherry Creative**