

2022-2023

2022-2023 Wall Calendar

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Introduce parents and students to your business by placing your advertisement on a wall calendar. Gain access to new Hilltopper parents unfamiliar with the Bowling Green area, as well as students and the rest of the WKU community. Calendars will be distributed during new student orientation and the first few weeks of the fall semester. The publication will also highlight important dates in the academic year for students and parents.

Calendar Sponsor: **\$1,400**

- One sole banner ad on the month of your choice
- An additional banner ad and photo on a second month of your choice
- Your logo on the cover as the presenting sponsor
- Welcome letter or other content from your business on the first page

Photo Sponsor: **\$950**

- One banner ad
- One photo on the month of your choice

One of our photographers will work with you to photograph an eye-catching image that will highlight your business.

Banner Ad: **\$650**

- One 10.75" wide by 2" high ad on the month of your choice



Size: 8.25" w x 10.75" h

Banner Size: 10.25" w x 2" h

**Ad placement for each month will be reserved on a first-come, first-serve basis.*

Sales Deadline	Artwork Due	Distribution Begins
Feb 16	March 3	April 1