

Coupon Book

Big Red Coupon Book 2022

Coupon Book

Introduce students to your business by pulling them in with a coupon in the Big Red Coupon Book. As students come back to Bowling Green for the start of the school year, you'll get in front of both new and returning Hilltoppers. Beginning in late August, 3,000 copies will be distributed on campus.



Rates

Standard coupon: \$200
Presenting sponsor: \$800

Presenting sponsorship includes:

- One standard coupon
- One premium placement coupon
- Logo on front cover

Specs

Coupons are:

- Full-color
- Double-sided
- 5.25" wide x 2" high

Advertising Deadline

July 14

Provided Artwork Due

July 21



For more information, or to reserve your space, contact:
270-745-6285 | herald.advertising@wku.edu